

How to Sign up and Sell  
Online Popcorn  
in 6 Easy Steps.

Step 1-go to  
www.trails-end.com

Click on:  
Scouts

The screenshot shows the Trail's End website interface. At the top left is the Trail's End logo with the tagline "Over 70% goes to local Scouting". To the right, there are links for "CONSUMERS: Sign In or Create an Account", a shopping cart showing "0 Items in Cart \$0.00", and a "Checkout" button. Below this is a navigation bar with categories: "All Products", "Signature Snacks", "Microwave Popcorn", "Other Treats", and "Military Donation". A green banner below the navigation bar states "You are supporting no one. Change". The main content area features a large image of two Scouts in gear. Text on the left reads "Supporting Scouting has never been easier." and "Each Scout, along with his family, is responsible for raising money for his unit. Your purchase helps Scouts pay for their activities, camps and uniforms, as well as for equipment like tents and canoes." Below this, it says "70% of your purchase goes back to the Scout's unit and council in his name." To the right, there is a product listing for "Unbelievable Butter Microwave Popcorn" priced at "\$43.95", with a "Buy Now" button and a note that "\$30.76 goes back to local Scouting". At the bottom, there is a navigation menu with "Scouts", "Leaders", and "Councils". The "Scouts" button is circled in red, and a red arrow points from the text "Click on: Scouts" to it. The footer contains links for "Home", "Our Pledge", "FAQs", "Shipping & Return Policy", and "Contact Us", along with copyright information: "©2009 Trails End®. All Rights Reserved. Privacy Policy".

# Step 2- Click on " Create an Account"



Scout Home Page :: Trail's End

Trail's End  
Over 70% goes to local Scouting

**SCOUTS**

Sign In | **Create an Account**

Home | Popcorn Sales | Rewards | Our Products | Scout's Club | About Scouting

**Sell Trail's End online and face-to-face.  
Combine your sales to get cool rewards.  
Earn your way in Scouting.**

All online sales from Aug. 1 through your fall sale end date count toward your Fall Sale Rewards.

**NEWS & EVENTS**

- ◆ Online Selling Tutorial
- ◆ See us on Facebook!
- ◆ Popcorn For Our Troops
- ◆ Receive Amazon.com Gift Cards On Demand!

**BAD FATS METER**

Click to see how the Boy Scouts of America and Trail's End are making a positive impact on America's diet!

**SEE IMPACT**

750,000  
500,000

**SELL ONLINE**  
Sell to your friends and family who live far away!  
It's easy. Just click on one of the links below to get started.  
[Send Emails](#)  
[Track My Online Sales](#)  
[Learn How To Sell Online](#)

**MY TOOL KIT**  
Check out our tools that will help make selling fun:  
[Best Selling Practices](#)  
See safety tips and learn the best ways to sell.  
[Product Catalog](#)  
Product descriptions, images and nutrition information.  
[Training Videos](#)

**MY SCOUT REWARDS**  
Sell online and face-to-face and see what you can earn!  
**\$100 Military Club**  
Earn a commemorative patch from Trail's End.  
**\$600 Club**  
Earn a bonus Zyclone and patch from Trail's End.  
**\$1,500 Club**  
Earn an extra \$50 Amazon.com or...

# Step 3-Fill out " Create New Account"

Trail's End  
Over 70% goes to local Scouting

**SCOUTS**

Sign In | Create an Account

Home | Popcorn Sales | Rewards | Our Products | Scout's Club | About Scouting

**SIGN IN**

Returning users please sign in:

Email

Password

Forgot your password?

Enter your email address below, and we'll send you a new password.

Email

**CREATE A NEW ACCOUNT**

(\*) Indicates a required field.

I'm in a \*  Number \*  [No units found?](#)

My zip code is \*

Now enter your birthdate

Birth date \*

**NEWS & EVENTS**

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**BAD FATS METER**

Having Problems with your Unit Number? Try putting a 3 or a 9 before it and make sure it is a 4 digit number. For example, Pack 93 could be Pack 9093 or 3093



# Step 4-Fill out the info and hit submit.

## SIGN IN

Returning users please sign in:

Email

Password

Forgot your password?

Enter your email address below, and we'll send you a new password.

Email

## CREATE A NEW ACCOUNT

[NEED HELP? Click Here](#)

(\*) Indicates a required field.

I'm in a \*  Number \*  [No units found?](#)

My zip code is \*

Now enter your birthdate

Birth date \*

Please enter your parent or guardian's name and email address before continuing. An email will be sent to them to approve your access to this site.

Parent/guardian name \*

Parent/guardian email address \*

Confirm parent/guardian email address \*

## NEWS & EVENTS

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## BAD FATS METER

Click to see how the Boy Scouts of America and Trail's End are making a positive impact on America's diet!

**SEE IMPACT**

750,000

500,000

The screenshot shows a website interface with a navigation bar at the top containing 'Home', 'Popcorn Sales', 'Rewards', and 'Our Products'. Below the navigation bar, there are two main sections: 'SIGN IN' and 'CREATE A NEW ACCOUNT'. The 'SIGN IN' section has fields for 'Email' and 'Password' with a 'Login' button, and a 'Forgot your password?' link with a 'New Password' button. The 'CREATE A NEW ACCOUNT' section is divided into two columns. The left column is titled 'Your Council and Unit' and contains the following information: 'Council: NORTHERN STAR', 'Unit: Pack 3406', and 'Charter Organization: Systems Specialists'. Below this information is a message: 'Need to select a different Council or Unit? Please go back to update.' and a 'Back' button. The right column is titled 'Now enter your profile information and you're done!' and contains several required fields: 'Email Address \*', 'Confirm Email Address \*', 'Password \* (must be 8 or more characters)', 'Confirm Password \*', 'First Name \*', 'Last Initial \*', 'Parent/Guardian 1 First Name \*', 'Parent/Guardian 2 First Name', 'Zip Code' (with '55433' entered), and 'Country'. There is also a checkbox for 'Yes, I'd like to receive emails from Trail's End about new products, promotions, and rewards.' and a 'Create Account & Login' button at the bottom. A red circle highlights the 'Your Council and Unit' section, and an orange arrow points to the 'Back' button. A blue arrow points to the 'Create Account & Login' button.

Step 5-Double check to make sure this is your unit # and Chartered Org . If it is correct, fill out the rest of the information needed, hit Create Account and Login and you are ready to go!

If not, hit the BACK button and retry.

If this is not the screen you get, go onto the next slide



# SCOUTS

Home

Popcorn Sales

Rewards

Our Products

Scout

No units were found for the provided Unit Type, Number, and Zip Code

## SIGN IN

Returning users please sign in:

Email

Password

Forgot your password?

Enter your email address below, and we'll send you a new password.

Email

## CREATE A NEW ACCOUNT

(\* Indicates a required field.)

I'm in a \*

Pack

Number \*

3372

No units found?

My zip code is \*

55433

Now enter your birthdate

Birth date \*

January  1  2003

Please enter your parent or guardian's name and email address before continuing. An email will be sent to them to approve your access to this site.

Parent/guardian name \*

Bill A-H

Parent/guardian email address \*

bill-a-h@nsbsa.org

Confirm parent/guardian email address \*

bill-a-h@nsbsa.org

Step 5-If you get this message " No Units Found for the provided Unit Type, Number and Zip Code"

1. Try again with a 3 or 9 in front of the unit number.

2. If that still does not work, email:

[Support@trails-end.com](mailto:Support@trails-end.com) with your unit info and tell them you cannot sell online.

# Step 6-Send emails and Post on Facebook

Home | Popcorn Sales | Rewards | Our Products | Scout's Club | About Scouting

## SEND EMAILS

**SCOUT YOURSELF!**

Create a clone of yourself to include in your emails to friends and family.

**GET STARTED**

Select email template

Support my Scouting activities

Share

Dear [NAME],

Did you know you can help me earn my own way in Scouting? Just click [my specific link] and place an order on my behalf. Trail's End has made a lot of improvements this year. All microwave products are made with canola oil and all chocolate products contain no hydrogenated oils, so there are plenty of healthy, flavorful snacks to choose from.

70% of your purchase will be returned to my unit, my council and my Scout rewards. Online purchases help us fund fun, educational activities and help more kids experience all the things that make Scouting great.

Thanks for your support,

[SCOUT NAME]

This email will be sent from your email address: [email address]

Send email to

Enter Recipient's First Name: Bill

Enter Recipient's Email Address: billa-h@nsbsa.org

Save name and email address(es) for future use.

Add More: 1 Add

Delete Send Email

**NEWS & EVENTS**

- Online Selling Tutorial
- See us on Facebook!
- Popcorn For Our Troops
- Receive Amazon.com Gift Cards On Demand!

1. Send Emails to multiple people

2. Post to Facebook