

How to Sign up and Sell
Online Popcorn
in 6 Easy Steps.

Step 1-go to
www.trails-end.com

Click on:
Scouts

The screenshot shows the Trail's End website interface. At the top left is the Trail's End logo with the tagline "Over 70% goes to local Scouting". To the right, there are links for "CONSUMERS: Sign In or Create an Account", a shopping cart showing "0 Items in Cart \$0.00", and a "Checkout" button. Below this is a navigation bar with categories: "All Products", "Signature Snacks", "Microwave Popcorn", "Other Treats", and "Military Donation". A green banner below the navigation bar states "You are supporting no one. [Change](#)". The main content area features a large image of two Scouts in gear. Text on the left reads "Supporting Scouting has never been easier." and "Each Scout, along with his family, is responsible for raising money for his unit. Your purchase helps Scouts pay for their activities, camps and uniforms, as well as for equipment like tents and canoes." Below this, it says "70% of your purchase goes back to the Scout's unit and council in his name." To the right, a product listing for "Unbelievable Butter Microwave Popcorn" is shown for \$43.95, with a "Buy Now" button and a note that "\$30.76 goes back to local Scouting". At the bottom, a navigation menu includes "Scouts", "Leaders", and "Councils". The "Scouts" button is circled in red, and a red arrow points from the "Click on: Scouts" text to it. The footer contains links for "Home", "Our Pledge", "FAQs", "Shipping & Return Policy", and "Contact Us", along with copyright information: "©2009 Trails End®. All Rights Reserved. [Privacy Policy](#)".

Step 2- Click on " Create an Account"



Scout Home Page :: Trail's End

Trail's End
Over 70% goes to local Scouting

SCOUTS

Sign In | **Create an Account**

Home | Popcorn Sales | Rewards | Our Products | Scout's Club | About Scouting

**Sell Trail's End online and face-to-face.
Combine your sales to get cool rewards.
Earn your way in Scouting.**

All online sales from Aug. 1 through your fall sale end date count toward your Fall Sale Rewards.

NEWS & EVENTS

- ◆ Online Selling Tutorial
- ◆ See us on Facebook!
- ◆ Popcorn For Our Troops
- ◆ Receive Amazon.com Gift Cards On Demand!

BAD FATS METER

Click to see how the Boy Scouts of America and Trail's End are making a positive impact on America's diet!

SEE IMPACT

750,000
500,000

SELL ONLINE
Sell to your friends and family who live far away!
It's easy. Just click on one of the links below to get started.
[Send Emails](#)
[Track My Online Sales](#)
[Learn How To Sell Online](#)

MY TOOL KIT
Check out our tools that will help make selling fun:
[Best Selling Practices](#)
See safety tips and learn the best ways to sell.
[Product Catalog](#)
Product descriptions, images and nutrition information.
[Training Videos](#)

MY SCOUT REWARDS
Sell online and face-to-face and see what you can earn!
\$100 Military Club
Earn a commemorative patch from Trail's End.
\$600 Club
Earn a bonus Zyclone and patch from Trail's End.
\$1,500 Club
Earn an extra \$50 Amazon.com or...

Step 3-Fill out " Create New Account"

Trail's End
Over 70% goes to local Scouting

SCOUTS

Sign In | Create an Account

Home | Popcorn Sales | Rewards | Our Products | Scout's Club | About Scouting

SIGN IN

Returning users please sign in:

Email

Password

Forgot your password?

Enter your email address below, and we'll send you a new password.

Email

CREATE A NEW ACCOUNT

(*) Indicates a required field.

I'm in a * Number * [No units found?](#)

My zip code is *

Now enter your birthdate

Birth date *

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BAD FATS METER

Having Problems with your Unit Number? Try putting a 3 or a 9 before it and make sure it is a 4 digit number. For example, Pack 93 could be Pack 9093 or 3093

Step 4-Fill out the info and hit submit.

SIGN IN

Returning users please sign in:

Email

Password **Login**

Forgot your password?

Enter your email address below, and we'll send you a new password.

Email **New Password**

CREATE A NEW ACCOUNT [NEED HELP? Click Here](#)

(*) Indicates a required field.

I'm in a * Number * [No units found?](#)

My zip code is *

Now enter your birthdate

Birth date *

Please enter your parent or guardian's name and email address before continuing. An email will be sent to them to approve your access to this site.

Parent/guardian name *

Parent/guardian email address *

Confirm parent/guardian email address *

Submit


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BAD FATS METER

Click to see how the Boy Scouts of America and Trail's End are making a positive impact on America's diet!

SEE IMPACT



Home Popcorn Sales Rewards Our Products

SIGN IN

Returning users please sign in:

Email

Password

Forgot your password?

Enter your email address below, and we'll send you a new password.

Email

CREATE A NEW ACCOUNT

Your Council and Unit

Council: NORTHERN STAR

Unit: Pack 3406

Charter Organization: Systems Specialists

Need to select a different Council or Unit?
Please go back to update.

Now enter your profile information and you're done!
(* Indicates a required field.)

Email Address * (this will be your User Name)

Confirm Email Address *

Password * (must be 8 or more characters)

Confirm Password *

Yes, I'd like to receive emails from Trail's End about new products, promotions, and rewards.

First Name *

Last Initial *

Parent/Guardian 1 First Name *
 [Why do we ask?](#)

Parent/Guardian 2 First Name

Zip Code
55433

Country
 ▼

Step 5-Double check to make sure this is your unit # and Chartered Org . If it is correct, fill out the rest of the information needed, hit Create Account and Login and you are ready to go!

If not, hit the BACK button and retry.

If this is not the screen you get, go onto the next slide

The image shows a screenshot of the Trail's End Scouts website. At the top left is the Trail's End logo with the tagline "Over 70% goes to local Scouting". To the right is the word "SCOUTS" in large red letters. Below this is a navigation bar with links for Home, Popcorn Sales, Rewards, Our Products, and Scouts. A red oval highlights an error message: "No units were found for the provided Unit Type, Number, and Zip Code". A red arrow points from the right side of the page towards this message. Below the error message is a "SIGN IN" section with fields for Email and Password, and a "Login" button. To the right of the sign-in section is a "Forgot your password?" section with an Email field and a "New Password" button. Below that is a "CREATE A NEW ACCOUNT" section with a "NEED HELP? Click Here" button. The form includes a note "(*) Indicates a required field." and fields for "I'm in a" (Pack), "Number" (3372), "My zip code is" (55433), "Birth date" (January 1, 2003), "Parent/guardian name" (Bill A-H), "Parent/guardian email address" (billa-h@nsbsa.org), and "Confirm parent/guardian email address" (billa-h@nsbsa.org). A "Submit" button is at the bottom of the form.

Step 5-If you get this message " No Units Found for the provided Unit Type, Number and Zip Code"

1. Try again with a 3 or 9 in front of the unit number.

2. If that still does not work, email:

Support@trails-end.com with your unit info and tell them you cannot sell online.

Step 6-Send emails and Post on Facebook

Home Popcorn Sales Rewards Our Products Scout's Club About Scouting

SEND EMAILS

SCOUT YOURSELF!

Create a clone of yourself to include in your emails to friends and family.

GET STARTED

Select email template

Support my Scouting activities

Share

Dear [NAME],

Did you know you can help me earn my own way in Scouting? Just click [my specific link] and place an order on my behalf. Trail's End has made a lot of improvements this year. All microwave products are made with canola oil and all chocolate products contain no hydrogenated oils, so there are plenty of healthy, flavorful snacks to choose from.

70% of your purchase will be returned to my unit, my council and my Scout rewards. Online purchases help us fund fun, educational activities and help more kids experience all the things that make Scouting great.

Thanks for your support,

[SCOUT NAME]

This email will be sent from your email address: [email address]

Send email to

Enter Recipient's First Name: Bill

Enter Recipient's Email Address: billa-h@nsbsa.org

Save name and email address(es) for future use.

Add More: 1 **Add**

Delete **Send Email**

NEWS & EVENTS

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- See us on Facebook!
- Popcorn For Our Troops
- Receive Amazon.com Gift Cards On Demand!

1. Send Emails to multiple people
2. Post to Facebook